

Fair Board Minutes of the Proceedings

- Final

Historic Courthouse
310 W 19th Street
Cheyenne, WY 82001



Monday, September 12, 2022

6:00 PM

Commissioners Board Room

Call To Order

Roll Call

Present

K. N. Buck Holmes, Gunnar Malm, Linda Heath,
Troy Thompson

Approval of Minutes

1. Approval of July 11th, 2022 Meeting Minutes

[22 - 529](#)

Attachments: [MinutesoftheProceedings July 11, 2022](#)

This Minutes was approved.

Reports

2. 4-H Educator

[22 - 530](#)

Kristy Nagy, 4-H Educator, 2022 4-H Livestock Sale total \$ 753,675.19, an increase of \$86,039.19 over 2021

Buckles were added this year for 4-H Static Exhibits. It is believed the addition of the buckles helped to increase the number of static entries for 4-H. They need to identify a better larger space for judging to spread out the large amount of youth supporters.

Soda Pop Baseball was a very popular event. The kids had a blast, and this will most likely be repeated in the future.

84 Laramie County youth exhibited at the State Fair in Douglas.

The new club year begins October 1st. There will be a new Home School Club starting up this year.

The 4- H Open House will be held Sept. 24th at the Ice and Event Center from 3:00 to 5:00 PM. Clubs will showcase their projects and their club. This gives the opportunity to youth to market 4-H to the public.

3. FFA Advisors

[22 - 531](#)

FFA Advisors, Joe Allen, East High Advisor, Cattle numbers for FFA were down from 2021. Classes at the fair had to re-arranged to meet FFA Class requirements. This meant fewer overall classes.

FFA Sale of Champions unofficial total \$186,000, add-ons are not included in this amount.

Local FFA Chapters are preparing for FFA Nationals in Indianapolis. Several youths will be attending and competing in multiple disciplines. East High FFA members are looking forward to assisting with several events at the Events Dept, especially the Drive-In movie.

Buck Holmes, so many FFA youth attending Nationals reflects on the positive influence of their advisors.

New Business

4. Fair Follow-up

22 - 532

Nicholle Watkins, Fair Manager, Exhibit numbers increased in all areas. The changes in the schedule and livestock penning and tie out areas proved beneficial.

Premium checks have been sent out. If any errors are found, please fill out the form to make the necessary corrections is available at laramiecountyfair.com

"Laramie County Fair by the Numbers" was presented. There were 655 exhibitors with 7100 entries and a premium total of \$28,359.00, a \$2,234.00 increase over the 2021 premium amount. The number of Tickets sold for the Truck & Tractor Pull and Demolition Derby increased over 2021. There were 13 free entertainment activities this year. The number of product exhibitors and food vendors decreased from 2021 by five. The largest decrease was in product vendors. Also included in the report, were Paid and Trade Marketing expenses, \$27,612.00; Promotional Items, \$12,524.00; and Sponsorship Total, \$80,876.00.00, including \$21,446.00 In-Kind Sponsorships.

*Corrections In Sponsorship totals are indicated on the attached Fair by the Numbers document.

The "Post Fair Survey" was posted on Facebook. It was requested by Gunnar Malm and Pam Freeman that the survey be sent out to the club members and Leaders as well. Three questions were asked.

(1) What did you find most useful or enjoyable?

(2) What did you find least enjoyable or enjoyable?

(3) What Improvements would you suggest?

Nicholle read the comments received from the survey.

Dan Ange, Events Dept Manager, received positive comments about the advertising utilized this year. The Virtual Reality Gaming entertainment was a very popular activity, especially with the youth. Attendance at the evening free events, Mutton Bustin' Stick Horse Race, and Pig Wrestling were up as well. Having adequate seating for audience members is an issue.

Staff is looking at signage needs for the Fair as well as those times when multiple events are occurring at the Event Center and the M & K buildings.

Buck Holmes complimented all the Fair and Event Staff on their hard work getting ready for and during the fair.

Public Comments

Sheala Roof, we had more entries with higher quality. WE need signage on the north door of the Event Center directing people to the M& K Buildings and then reverse to the Event Center.

Elaine Hart, speaking for the Centennial Tractor Club, can we find another time for the Tractor Pull and a more visible location for the tractors exhibit? The Club would also like to explore the option of storing their pull sled on the Events Center Grounds, outdoor storage would be acceptable

She also spoke to the need for improved signage and regular announcements about the events during the fair and where they are happening. These announcements need to happen in the Event Center and M & K Buildings.

Adjournment

The meeting adjourned at 6:45 PM.

Next Meeting; Monday, October 3rd in the Commissioner's Board Room at 6:00 PM.