

# LCRA (Laramie County Riders Association) Proposal for qualification to operate the Archer MX track.

## **Professional Qualifications and Experience**

Our goal as a club is to see the Laramie County Riders Association exceed everyone's expectations. Laramie County Riders Association was founded in 2008. The club's passion for dirt bikes is what has kept it going so strong. There are many members from Cheyenne and the surrounding areas that keep LCRA's drive for success high. As a club, we know that having a safe, fun, and reliable track for members to use is of utmost importance. Our current board is made up of members who all have extensive racing backgrounds and understand the work that goes into running a track, promoting races and creating a successful organization. We will accomplish this by the following avenue's; fundraisers, races, and improvements to the track and the current facility. We currently have over 100 members in Laramie County and we would like to continue operating using the MX track located at the archer complex. LCRA would like to ensure year-round riding opportunity for the general public and our members.

- A) Laramie County Riders Association current board members as of 1/1/18.
  - a. Matt Williams - President (307) 705-0223
  - b. Jay Hutchinson- Vice President (307) 287-9781
  - c. Trevor Eldredge - Secretary (406) 600-5816
  - d. Don Nath – Treasurer- (307) 221-1932
  - e. Brendon Dooley – Member At Large
- B) LCRA has been a club since 2008. The club has operated 15+ races over the last decade at the Motocross racing facility at the Archer complex. Profit margins have varied due to multiple factors, such as different racing series requiring different fees and availability of resources. Our board consists of (5) individuals all of which have extensive Motocross and motorsports background (please see the attached Qualification page)
- C) Our goal as a club is to create a profitable track through improvements, fundraising, and collaboration with other series. We will hold at least 1 race, with hopes of more races this year under the direction of our new board members. Our primary plan for this year is to make improvements to the track and facility, repair equipment to get it in prime working order, and establish a presence within the community to increase attendance and memberships. RMXA (Rocky Mountain Motocross Association), AMA (American Motocross Association), SRAC (Sport Riders Association of Colorado), HPMA (High Plains Motocross Association), TSDR (Tri State Dirt Riders) are local and regional series that we would like to hold races in conjunction with. LCRA has hopes to hold a local weekday summer series. In the past we have achieved this with the help of volunteers from local organizations.
- D) There is no person in our organization that is acting for or employed by the county that has direct or indirect interest in personal financial compensation from any potential profits that may be earned in the future.

### **Compensation Proposal**

Annual rate of payment proposed to be the same as the previous lease LCRA had with the county. The terms of the previous lease were \$10.00 annually for five years. With the option to renew for another 4 years at the end of the first term. The county will benefit through site improvements, all Improvements are to be completed in a 12 to 48-month time period as budget allows. LCRA agrees to repair or replace any facilities damaged due to usage by our club.

### **LCRA Intensions for 2018 & 2019**

1. Update and repair equipment for safe and proper maintenance on track (12 months)
2. Safely and properly maintain and repair severely damaged motocross track (12 months)
3. Repair fence around facility (24 months)
4. Update mini bike track (24 months)
5. Install irrigation system for proper dust control and improved riding conditions (12 months)
6. Implement weed and pest control plan (12 months)
7. Fulfill county requirements for landscaping (24 months)
8. Build and install canopy over starting line and staging area (12 months)
9. Repair PA system (12 months)

Moving forward LCRA would like to get the facility operating in well enough order in 2018, so it can support minimum of:

(2) races per year

(4) prepped practice days

A 6 race local evening series through June, July and August.

### **LCRA has full intensions of doubling the above numbers in 2020 and beyond.**

Our current membership fee is a \$100 for single membership annually and \$150 annually for family membership with optional day pass for \$20. Race day spectator fee is \$7 per day. Race day entries per rider per class \$20- \$30 each.

To accomplish this, we need equipment in well enough working order to properly groom/prepare the track on a regular basis, a club with strong financials, and a board that is able and willing to put in the time and effort that it takes to run a successful organization. In addition, LCRA needs the proper team that can promote and market events to ensure an adequate turn-out for maximum profit. We have the personnel and ability to maintain and represent the facility in a professional and efficient manner. The grounds up keep program will be in effect, along with the proper equipment maintenance schedule for all onsite equipment. LCRA does not plan on severely changing the layout of the existing track, but has full intentions of properly repairing and maintaining the track back to safe and fun operating condition. LCRA has full intentions of keeping the track open for the public to regularly enjoy riding. On race days there will be concessions available. All race days will have an ambulance on site, along with agreed upon number of flaggers throughout the track. The club currently has 3

water trucks, 2 tractors (with all necessary attachments), multiple pumps, watering equipment, along with a 30' x 40' building with a track viewing area. Equipment is solely used for track maintenance purposes.

**LCRA Understands our Responsibilities are as Follows:**

- 1) Enter into agreement with the County.
- 2) Regular hours of operation will be 8:00am to dusk everyday except on scheduled event days then hours will be approved ahead of time. ✕
- 3) The evening hours of operation may be extended for an additional one-hour for activities relating to vacating and closing the facility. In no event shall the track facility be used past the hours listed above.
- 4) On race days LESSEE may begin operation no earlier than 6:00 a.m. Overnight camping shall be permitted on race days, on the conditions that all necessary federal, state and local permits are obtained.
- 5) Execute any track rental agreements with appropriate entities or individuals for special events or semiprivate recreational opportunities and comply with deposit and insurance requirements.
- 6) Provide all manpower required to prepare for and operate the facility as a recreational motocross facility and/or events.
- 7) In the past security cameras have been in place along with a gate at the entrance of the facility that only annual paid members have a key.
- 8) Pay for all utilities associated with running the racing facility. ✕
- 9) Pay for all racing materials needed to prepare track for racing.
- 10) If fuel is sold manage or sub-contract all racing fuel to be sold on the property, following all regulatory guidelines.
- 11) Provide onsite certified technical inspector to inspect race vehicles OR ensure entities that rent the race facility provide a certified technical inspector or are otherwise properly qualified to ensure safety within standard industry guidelines.
- 12) Develop and implement marketing program to promote racing events and recreational use of the facility.
- 13) Solicit partners/sponsors for racing events.
- 14) Publish event schedules and schedule for recreational use.
- 15) Create and maintain web site that can be linked to the County's web site.
- 16) Purchase and maintain approved insurance for all activities at the track. Insurance requirements are to be set by the County, and proposer will be expected to provide current insurance certificates and any other information relating to coverage requested by the County. ✕
- 17) Acquire any necessary licensing to operate the race facility and concessions.
- 18) Notify County representatives immediately of accidents or incidents that occur.
- 19) Purchase, maintain, and provide certified fire extinguishers and/or any other appropriate fire suppression equipment and/or materials for all events and pay for costs associated with refilling and recertifying extinguishers.
- 20) Provide Material Safety Data Sheets (MSDS) for all chemicals and products stored on site by Proposer
- 21) Provide ambulance services for all scheduled racing or competitive events at facility as necessary OR ensure entities that rent the facility provide ambulance services.
- 22) Provide upon request by County accounting policies and procedures as well as reasonable access to said accounting or financial records to the County.
- 23) Prepare seasonal maintenance plan for track and facilities.
- 24) Water truck must be used prior to and during any event that causes dust.
- 25) Maintain compliance with any noise restrictions imposed by agreement with the County, including but ✕ not limited to, noise measurements which may be required during competitive or other events and requested random noise measurements during regular recreational use.
- 26) Repair facilities damaged by Proposer or Proposer's customers.

- 27) Report damages to County. All major repairs must be completed by licensed contractor.
- 28) Pay for any internet and phone services needed for business operation.
- 29) Maintain membership in any national or regional motorcycle or motocross organizations required for the conduct of competitive activities, special events or recreational use.
- 30) LCRA will commit as part of any agreement to secure signed waivers of liability from all individuals using the motocross track, including minors. In the case of minors, said waivers must be executed by the minor as well as the minor's parent or guardian. Proposer will describe the method of retention and secure storage of all executed waivers and shall make them available for inspection and/or copying to Laramie County. The form of said waivers shall be reviewed and approved by the Laramie County Attorney's office prior to any use of the motocross facility.

#### **Proposed County Responsibility's**

- 1) Assistance with obtaining any grants or government funding that may benefit the facility.
- 2) Access to any unused or available Dirt from any county projects.
- 3) County assistance with storm water drainage and erosion control. ✓
- 4) Continued access to water that is on site.
- 5) If flow meter is required, county is to provide equipment and resources necessary for metering water.
- 6)

# **Laramie County Rider Association Board Member**

## **Qualification Page**

### **1. Matt Williams, President (307-705-0223)**

1. Owner of High Country Industrial (a local welding and trucking company) since 2004 to current. Due to owning HCI I have the understanding of a high level of leadership and extensive business experience.
2. I have been involved in racing dirt bikes since the early 90's. I have raced and ridden different tracks all over the country. Including some very high level national tracks. I have seen and been around some of the best racing facility's in the country.
3. My 7 year old son and 5 year old daughter have recently taken up racing, following in my footsteps with a passion for dirt bikes. Therefore it is important to me to have a local motocross facility for me and my family to enjoy.
4. Personal references: Mike Birdsley: Powell, WY 307-254-0696

Andi Williams: 5523 Alex ranch road 406-599-5344

### **2. Jay Hutchinson, Vice President (307-287-9781)**

1. 25 year member of the AMA.
2. Member of CCC and LCRA since inception.
3. Five years as president of Tri State Dirt Riders.
4. Personal references: Matt Galleotos (307-421-0487)

### **3. Trevor Eldredge, Treasurer (406-600-5816)**

1. Has been with motorsport's since late 80's. Started racing dirt bikes 3 years ago.
2. In 2017 I completed my first race series where I was able to win two championships.
3. I currently work as a mechanic where I work on both farm/agriculture equipment along with construction equipment. I have worked in surface mines for the last three years. I also have extensive experience with operating heavy equipment. Also I have worked in a safety sensitive environment with high walls and water runs offs.
4. I also have a 4 year son that enjoys racing / riding dirt bikes. I am doing this with hopes of ensuring there to be a local place for us to ride for years to come.
5. Personal references: Corey Hewitt: (307-286-4996)

Gran Williams (307-899-4996)

**4. Don Nath, Secretary (307-221-1932)**

1. 1980-1982 started racing snowmobiles in the Snowy Range at the age of 9.
2. 1983-1987 motocross raced 3-wheelers winning the Cheyenne Cycle Club championship in 1987 over my brother by just one point.
3. 1986-1988 Raced ABA/BMX throughout the region and the ABA sanctioned BMX track at the Cheyenne Cycle Club complex on Windmill. Qualified for the prestigious Mile High Nationals in 1986.
4. Raced Motocross dirt bikes intermittently throughout the 1980's mostly on a YZ125.
5. 1990-2001 Started drag racing the High School Drags at Bandimere Speedway. Continued drag racing all over the United States in Outlaw 10.5, Wild Street, and True Street classes. Featured in Muscle Mustangs & Fast Ford's magazine August of 1995, and September, 1996 and then featured on the cover of the same magazine August of 1996.
6. My son Kameron started motocross racing in 2011 at the age of 4 qualifying for and racing the Amsoil Arenacross national championships twice, once at the age of 4 (finishing 10th) and again at the age of 8 (finishing 15th). He has also raced the KTM Junior Supercross Challenge in 2015 at the Georgia Dome in Atlanta, finishing 8<sup>th</sup>.
7. My daughter, Angelle started racing in 2013 at the age of 11. So far she has only raced the Tri-State Dirt Riders series earning one championship in 2014.
8. I am currently the Vice-president of the Tri-State Dirt Riders and have been serving in that capacity since 2016.
9. Personal references: Jeanine West (307-274-5800)

**5. Brendon Dooley (Member at Large)**

1. I have been racing motocross for 3 years.
2. I have been a member of Laramie County Riders Association for 2 years.
3. AMA member for two years.
4. I have been racing with tri-state for 3 years.
5. I also come from Family with very strong values and excellent work ethic.