

RESOLUTION # _____

**“RESOLUTION APPOINTING MEMBER TO THE CHEYENNE-LARAMIE COUNTY
ECONOMIC DEVELOPMENT JOINT POWERS BOARD”**

BE IT RESOLVED by the governing body of Laramie County, Wyoming,
_____, shall be and is hereby appointed as a member of the Cheyenne-
Laramie County Economic Development Joint Powers Board to perform the duties of said Board
according to law for a three-year term which will expire on June 30, 2023.

PRESENTED, READ AND ADOPTED this ____ day of July, 2020.

BOARD OF LARAMIE COUNTY COMMISSIONERS

Chairman

ATTEST:

Debra Lee, Laramie County Clerk

REVIEWED AND APPROVED AS TO FORM:



Laramie County Attorney's Office

OATH OF APPOINTMENT

THE UNDERSIGNED does solemnly swear (or affirm) to honor and sustain the
constitution of the United States, the constitution of the State of Wyoming, and to faithfully,
honestly and impartially discharge all duties as a member of the Cheyenne-Laramie County
Economic Development Joint Powers Board.

CHEYENNE-LARAMIE COUNTY ECONOMIC
DEVELOPMENT JOINT POWERS BOARD

Signature

Date

Witness

Date

APPOINTMENT APPLICATION

Board/Commission: Cheyenne-Laramie Co. Economic Development Joint Powers Board

Name: D. Sharon Fain

Preferred Name: Sharon Fain

Mailing Address: P.O. Box 386, Cheyenne, WY 82003

Home Address: 1053 County Road 155, Pine Bluffs, WY 82082

Phone: 307.286.2167

Spouse: Dale Steenbergen

Occupation: Utility - vice president for Wyoming

Self-Employed? No

Employer: Rocky Mountain Power/PacifiCorp

Address: 315 West 27th Street, Cheyenne, WY 82001

Phone: 307.829.7470

Year Employed: 2019

Years Laramie County Resident: 13

Fax: N/A

Email: sharonfain@yahoo.com

Cell: 307.286.2167

Education/Degrees: Harvard Kennedy School – Economic Development Executive Certificate
International Economic Development Council – Courses Completed (6)
Georgia State University – Bachelor of Arts, Mass Communications
FEMA Major Events Certificate
Development Dimensions International Certified Facilitator
Graduate, Leadership Wyoming 2014

Boards/Member: Wyoming Economic Development Association Board of Directors
Southeast WY Economic Development District Board of Directors
Laramie Co. Library System – chairman, vice chairman
Laramie Co. Library Foundation – vice chairman
Energy Share of Wyoming – president
WY Association of Natural Gas Utilities – vice president
Greater Cheyenne Chamber of Commerce – member

Please explain your interest in serving on this Board/Committee/Commission (see attached):

Signature:



Date: June 23, 2020

Please return to:

Laramie County Commissioner's Office

310 W 19th St, Room 300

Cheyenne, WY 82001

Email: commissioners@laramiecounty.com

=====For Office Use Only=====

New Appointment:

or Reappointment:

Term Length: Year(s)

Full Term:

or Unexpired Term:

Expiration Date:

Comments:

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D. Sharon Fain
Interest in serving on Cheyenne-Laramie Co. Economic Development Joint Powers Board

Wyoming is at an economic crossroads. Our state's historic reliance on revenues generated from the boom and bust minerals industry is of great concern and will impact our ability to grow and sustain the economy. This is a critical time for not only the state, but organizations such as the Cheyenne-Laramie County Economic Development Joint Powers Board. My background and experience in not only economic development, but the energy sector, will contribute to the board's mission of economic growth, development and protection of natural resources and the environment as well as promoting high paying employment opportunities for our citizens.

As we move forward, the Cheyenne-Laramie County Economic Development Joint Powers Board has an opportunity to rethink "business as usual". These opportunities include identifying new and innovative partnerships, industry introductions and relationship building, revenue generation and encouraging Cheyenne and Laramie County economic development leaders to identify new ways to diversify and grow our economy.

I currently serve on the Wyoming Economic Development Association's Board of Directors and have received economic development training and certification through the Harvard Kennedy School and the International Economic Development Council. It is my hope that the Laramie County Commissioners will support my board candidacy and provide an opportunity for me to share this knowledge and experience to the benefit our community.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read 'D. Sharon Fain', with a stylized flourish at the end.

D. Sharon Fain

D. Sharon Fain

VICE PRESIDENT

CONTACT

D. Sharon Fain
315 W. 27th St.
Cheyenne, WY 82001
(T) 307.286.2167
(e) sharon.fain@pacificorp.com



bit.ly/sharonfain

EDUCATION

Harvard Kennedy School
Executive Certificate in Economic Development (pending November 2019)

International Economic Development Council
Certified Economic Developer
2013-2018

Leadership Wyoming
Class of 2014

Bachelor of Arts, Communications
Georgia State University, Atlanta, GA

HONORS AND AWARDS

ATHENA Leadership Award, Wyoming
2015

Paul Harris Fellow, Cheyenne Noon Rotary Club
2015

Community Partner Award, AARP Wyoming
2010

WY Press Association, Associates' Group Award for Energy Wise Wyoming Campaign
2008

PROFILE

Trusted communications and business development expert with a proven ability to identify challenges and emerging issues faced by industry. Successful track record of delivering complex information, creative positive economic outcomes and developing crisis management plans. Experience includes a proven ability to manage resources, stay on message and create successful outcomes.

REPRESENTATIVE ACHIEVEMENTS

Rocky Mountain Power • July 2019-present
Vice President

Rocky Mountain Power's Vice President for Wyoming oversees the company's Wyoming business plan, directs customer and community relations and supports regulatory and legislative activities.

WyBrand Strategies • 2017-2019
President & CEO

Chief executive and publicist charged with overseeing client campaigns, economic development and business relationship development. Areas of responsibility include: marketing, media relations, community affairs and public relations.

Clients include: Rocky Mountain Power, Ciner, Wyoming Congressional Award, Western States Bank, Pine Bluffs Distilling, APG Media/Wyoming Business Report, TownSquare Media

Special Projects for WyBrand Strategies

2018-2019 Ciner's Sweetwater Trona: \$2B solution mining project

2017-2019 Rocky Mountain Power's Energy Vision 2020: \$3B project to develop new wind resources, expand transmission and repower the company's current wind assets in Wyoming

AFFILIATIONS AND COMMUNITY SERVICE

**Laramie County Library System Board
of Directors, Member, President**
2017-present

**International Economic
Development Council**
2013-present

**Wyoming Association of Natural Gas
Utilities, Vice President**
2016-2017

**Southeast Wyoming Economic
Development District, Board of
Directors**
2016-present

**Wyoming Economic Development
Association Government Affairs and
Communications Committee**
2016-present

**Wyoming Economic Development
Association, Board of Directors**
2017-present

**Wyoming Tribune Eagle Editorial
Board, Community Representative**
2014-2019

**Laramie County Library Foundation
Board of Directors, Member, Vice-
President**
2011-2016

Black Hills Corporation • 2008-2017

*Senior Manager, Community Affairs, Economic Development and
Government Affairs*

State senior manager responsible for cultivating and maintaining Black Hills Corporation's relationships with external Wyoming stakeholders. Developed and executed effective strategic marketing and communications plans that advanced brand identity, broadened awareness of key issues and increased the company's visibility across key stakeholder audiences. Areas of responsibility included: energy lobbyist/government affairs (2008-2010); community engagement, corporate giving, media relations, issues management, economic development and strategic planning. The position also served as company spokesperson and key media contact and supported regulatory and government relations as well as utility franchise contract negotiations.

Special Projects for Black Hills Corporation

2014-2017	Coal-fired Power Plant Closures and Remediation
2014-2015	Advanced Metering Infrastructure Implementation
2013-2014	Cheyenne Prairie Generating Station Construction
2008-2009	Happy Jack and Silver Sage Wind Farm Development

FOX News Channel • 1998-2007

Southeast Bureau Chief, Atlanta, GA and Miami, FL (1999-2007)

Executive in charge of editorial and production teams for FOX News Channel's Southeast Bureau. Managed national on-air talent and journalists covering major news events in Southeast U.S., Cuba, Haiti and Latin America. Major event coverage included: 2000 presidential recount and the Elian Gonzalez custody battle. Under my leadership of the 2000 presidential election recount coverage, the network received national recognition for its in-depth political news coverage. Professional accomplishments also noted in books, *Special Heart* by former colleague and FOX News Channel anchor Bret Baier and Gabriel Sherman's *The Loudest Voice in the Room*.

National Editor for Breaking News, New York, NY (1998-1999)

Managed and directed FOX News Channel's preparation for breaking national news and major news events. Established new methods and procedures for covering breaking news. Responsibilities included: preparing news divisions for the execution of major event coverage, briefing executives, producers and on-air talent on coverage resources. During my tenure, FOX News Channel cemented its reputation as a breaking news resource.